

CMC State Council Meeting Minutes
February 16, 2023 approved
5:30 – 7:00

Attending: Dan Cummings, CMC BOD President; Peter Hamilton, CMC BOD Vice President and liaison to State Council; Glenn Barr, Pikes Peak; Don Carpenter, Northern Colorado; Brenda Leach, Western Slope; Sandy Heise, Denver; Terry McCanne, El Pueblo; Kevin Donovan, Boulder; Candace Winkle, Gore Range, Kevin Mann, staff, CFO; Graham Ottley, staff Education and Technical Schools Manager

Welcome/ Roll Call and Introductions and Announcements

- The meeting was called to order by Chair Glenn Barr.
- Minutes from the December 15, 2022 State Council meeting were approved; PDF version will be posted to Basecamp and sent to Ashley for posting to the CMC website.
- Kevin Donovan, Boulder group State Council representative, was introduced.
- Kevin Mann new CMC CFO introduced himself to the State Council.
- Ensure your **State Council Member Contact Information** is correct (name/group/phone/email). Refer to Glenn's meeting agenda.

CMC Website Transition Update – Graham Ottley

- Customer service for general member website support should be addressed to office@cmc.org; password reset, etc.
- Olympians from each group to be the primary contact for the group for website support. See note for Olympians for each group.
- Trip leaders, school directors, instructors should use their group's Olympians as their primary support for adding trips, building out courses, activities.
- Leader resources (videos and PDFs) are available on the website for adding Routes/Places, adding a trip, building out a course or school and adding activities to the course. **This will be fine-tuned and moved to a section called "Schedule and Manage"**.
- [Website Resources — The Colorado Mountain Club \(cmc.org\)](http://cmc.org) ;PDP plus videos.
- You can also find instructions by googling mountaineers (add a trip, course or routes and places, etc).
- Routes/Places - In the future you can fill in routes/places as per usual, list it as TBD and it will be sent to a committee for final naming and acceptance. During the committee review of the routes/places, trip leaders can still proceed with trip listing as well as the trip.

January State Board Meeting Highlights (Peter, Dan)

- Roseanne Springer joined the CMC staff Feb 9 as the new Information Technology Officer.
- CMC recognized by Denver Area Chamber of Commerce for being in existence for over 100 yr
- Banff Film Fest March 2-4; a key CMC fund raiser; volunteers needed.
- Finances
 - YTD net income is less than prior year.
 - CMC now accepts vehicle donations via a third party
 - Building maintenance continues to be an issue.
- Enterprise Risk Management – more strategic less tactical approach.
 - Deferred AMC maintenance issues

- Liability insurance
- Ongoing effort to recruit new and diverse board members,
- Board positions are open to State Councilors – consider joining.

State Council Leadership - Officer Transition Planning

- New vice chair is needed for State Council – any volunteers?
- Chair and Secretary terms are up in September 2023 – we need to plan for this transition,
- Who in your group is willing to serve on the State Council?
- Identify committee to join.
 - Strategic Planning
 - Fund development
 - DEI-B
 - Governing/nominating
 - Risk Management

Review State Council VFOs – member experience and retention; integrate into groups.

Reports - Groups should determine which reports (ie membership) they need; send request to Ashley.

Open Dialogue

- **Membership/Marketing** - Brenda would like to see more involvement of local groups for festivals such as for the Back Country Film Fest; as this is a good opportunity for recruiting prospective members. The group need is for recruiting/display items as tables, banners, business cards, membership pamphlets, etc.
- **Newsletter transition Plan**- At issue is the email service provider MyEmma; groups/sections have options for email providers such as MailChimp and Constant Contact in addition to MyEmma. This message from Brenda was sent to SC separately after our meeting: The Western Slope Group has been very happy with using myEmma to create and send our monthly newsletters. Its features make it easy and fun to work on our newsletter. Anne Keil, the WSG Chair, and I are able to work on our newsletter content whenever it's convenient for us and that's something that we do not want to give up. Our monthly newsletter is very important to us for keeping in touch with members since our group is geographically widespread. I don't know why other groups chose other software such as Constant Contact to create their newsletters. The WSG briefly started looking into alternatives when it looked like we would have to transition from MyEmma to Sales Force and we would lose control over our newsletter creation. We're still hopeful that we can stay with MyEmma and maintain control over the creation and sending of our WSG newsletter.
- **Non CMC grants** - Kevin D had questions on grants to outside organizations - Grants or donations to outside organizations are permitted if they meet the mission of the CMC. Are approvals needed above a certain amount?

Action Items:

- All Inform your group that leaders and instructors should use Olympians as primary website support for trips and courses.
- Dan Determine if policy has changed on donations to outside groups and dollar limits to outside grants.
- All Refer to Feb SC agenda for group Olympians for website support.

State Council meeting schedule - 5:30pm on the third Thursday of every other month:

Next meeting – April 20, 2023

Jun 15, 2023 Aug 17, 2023