

ANNUAL REPORT 2021





“I’m more confident than ever that the CMC is back on track to meet our goals outlined in our 2025 strategic plan.”

Photo: Rolf Asphaug
Cover: KD Hubbard

FROM THE BOARD PRESIDENT

Dear CMC Members and Friends:

It’s hard to believe this will be my last letter as board president. I first joined the CMC 14 years ago – the same day I retired. I quickly got involved in various CMC committees and on Denver Group Council, where I spent five years - two of which as chair. Since joining the CMC board seven years ago, I’ve endeavored to be a part of the growth and vitality of our club. This continues to be a wide-ranging team effort, from the exciting development of our new website, Project Olympus; the professional expansion of our schools and education programs, including Wilderness First Aid; securing a more stable funding model; initiating our diversity, equity and inclusion efforts; and the expansion of the outdoor activities we offer to our members.

The last time I wrote to you, we admittedly had no idea what things were going to look like in a month, six months, or a year – let alone five years. It’s no secret we’ve faced some unprecedented challenges as a club in the last couple years. Between the COVID 19 pandemic and the legal issues surrounding Chun Chiang, whose criminal actions had devastating impacts on our employees and community, we’ve had our fair share of hurdles.

That said, I’m more confident than ever that the CMC is back on track to meet our goals outlined in our 2025 strategic plan. This is in large part thanks to our committed and resilient staff and volunteers, and our steadfast community who continues to support us. We simply could not have survived this without you all. While all of our people are rockstars, I have to give a special thanks to our executive director Keegan Young, who has been a pillar of support for myself and the Club as we navigate these challenging times.

Despite it all, I’m proud of all we have accomplished in the last year. We are in the final stretch of completing Olympus, our new website (thanks to the help of volunteers and our sister organization The Mountaineers), which will enhance our member and volunteer experience tenfold. We’re wrapping up our first major fundraising campaign in 25 years. These critical gifts will help fund the website, as well as expand our Youth Programs into Colorado Springs. Our new DEI Committee – which is a longtime in the making – is laying the groundwork on how to make the CMC a more inclusive and diverse community. And our groups, which have historically operated in silos, are now collaborating and working together – on training issues, advising the board on policy issues, and working together on schools and the website.

Between the launch of the Olympus website (finally!), the expansion of our Youth Programs, completing our capacity campaign, a new board president, and the return of Colorado Mountain Fest, we have so much to look forward to.

It’s been my honor to serve as board president and I look forward to continuing to support and serve the CMC and our Rocky Mountain community. See you in the mountains.

Jeff Flax, President



CMC Board of Directors

BY THE NUMBERS

Membership

~6,800 Total  Members


YEP

176  participants

 **1,441**  trips

 **2,060** participant  activity days.

CMC Press

11,017  human-powered miles
That's the equivalent of hiking the Colorado Trail 19.5 times!

Volunteers
412 trip leaders
194 instructors

 **3,375** adult students educated

 **68** titles  in print

 **9**  activity-based sections

1,680  subscribers to **ONLINE UNIVERSITY**

Conservation

129 miles of  trail maintained





 **1,209**  downed trees removed from trails

 **1,034**  RIMS mobile app users

 **295** Grassroots Advocates engaged in public lands campaigns

 **Over 2,061**  RIMS mobile app assessments

KEY

-  = New program added in 2020
-  = We grew from last year!
-  = Negatively impacted by COVID-19

RESILIENCE (THANKS TO YOU)

As we slowly emerge from what has been two of the most challenging years the CMC has faced – due to a global pandemic and the devastating criminality of a former employee – we're eternally grateful to the staff, volunteers, members, community partners and generous donors who have supported us throughout it all. As we write this, we are only \$10,000 short of hitting our \$250,000 capacity campaign that will help us fund not only the creation of our new and improved website, but also the expansion of our Youth Education Program. In the midst of the pandemic, we didn't know what things would look like in a month. All we could do was adapt and continue to strive to get people outdoors together, safely, while working towards areas we knew we could improve internally. As a result, we're excited for what's ahead and making sure the Colorado Mountain Club is an inclusive and diverse community that offers an affordable and abundant way to get outside – together.

GET INVOLVED

- Become a member
- Take a class
- Teach a class
- Volunteer with our Youth Education Program
- Lead a trip
- Build a trail
- Explore the world with Adventure Travel
- Help out in the office
- Share your CMC story with friends
- Donate at cmc.org/support
- Read a guidebook and get inspired!



LOOKING AHEAD

We've said it before and we'll say it again: we're still here because of our members. Because of this community, the CMC is poised to reach our 2025 Strategic Plan goals despite unprecedented times. And with the completion of our new website, we aim to make it easier than ever to get involved with everything we offer.



CMC member Bella Biondini

CORPORATE & FOUNDATION PARTNERS

- | | | | |
|---|------------------------------------|------------------------------|---|
| Alpine Recruiting | Colorado Springs Health Foundation | Marathon | Roundup Riders of the Rockies |
| Arc'teryx Denver | Community First Foundation | MarkWest Energy | Heritage & Trail Foundation |
| Aspen Community Foundation | Dr. Scholl Foundation | Movement | Telluride Foundation |
| Athletic Brewing | Dry Dock Brewing | National Forest Foundation | Tenth Mountain Division Hut Association |
| Black Diamond | ExpertVoice | Only Epic Holdings | The Climbing Smiths Foundation |
| CAMP USA | FirstBank | Peak Asset Management | Tommyknocker Brewery |
| Colorado Hut & Yurt Alliance, Inc | Hays Family Foundation | Pocket Pals and Outdoors LLC | US Bank |
| Colorado National Guard | Hike for Life | Rab | Varana Capital |
| Colorado Outdoor Recreation Industry Office | Holland & Hart LLP | Rendezvous Colorado | Williams Energy |
| | Lariat Homes Ltd | Rocky Talkie | Winter Wildlands Alliance |

LIFETIME MEMBERS

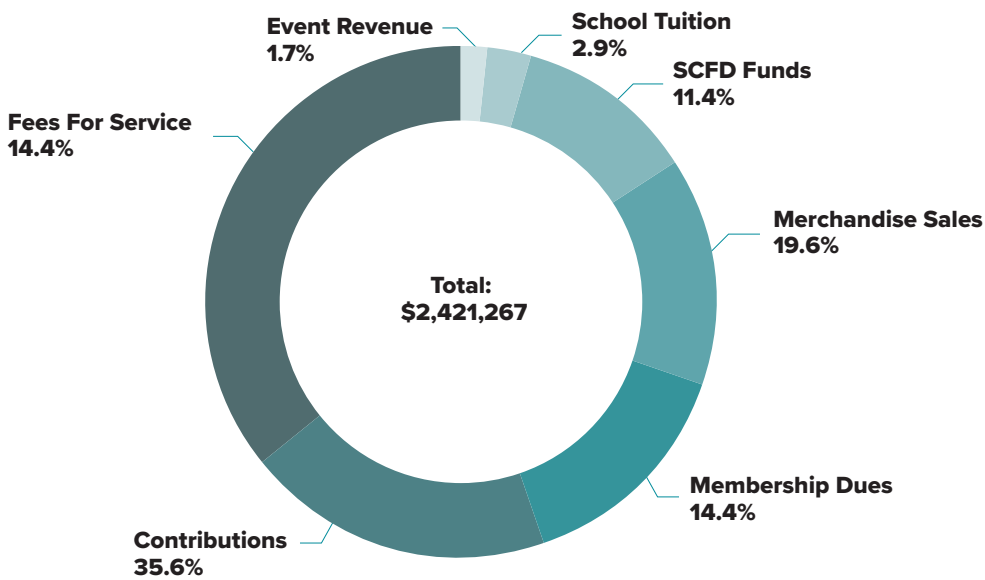
- | | | | | | |
|--------------------|---------------------|----------------------|-------------------|--------------------|-------------------|
| Sue Ahlberg | William Cunliffe | Patricia Guin | Deac Lancaster | Al Ossinger | Porter Storey |
| Lawrence Allen | Jack Dais | Judy Gunkler | Robert Landgraf | Scott Otteman | Mike Sutak |
| Mark Armstrong | Alan Delamere | Karl Gustafson | Linda Lawson | Robert Over | Emily Svendsen |
| Jean Aschenbrenner | Amy Derbyshire | Samuel Guyton | Lois Leppert | Terry Owen | David Swinehart |
| Rolf Asphaug | Samuel Doenges | Lyla Hamilton | David Lind | Scott Pace | Carol Synakiewicz |
| Robert Audretsch | Kevin Donovan | Peter Hamilton | Greg Long | Daniel Packman | Karla Tate |
| Steve Austin | Edward Dortignac | Terry Hardie | Richard Loudon | Louis Pearson | Marvin Taylor |
| Allen Auten | Chip Drumwright | Robin Hause | Dale Louis | Roger Pomainville | Sarah Thompson |
| Kaye Bache-Snyder | Kevin Duncan | Sandy Heise | Elna Louko | Glenn Porzak | Bryon Thornburgh |
| Clint Baker | Jonathan Dunder | John Herge | Dana Lucero | Madison Post | Martha Tod |
| Bryan Barnett | Marjorie Dunmire | Carol Hermes | Ralph Lugbill | Joseph Preiss | Chris Tomer |
| Marie Baum | Eric Durland | Henry Hermes | Lauri Lundie | M. Marjorie Price | Jim Towns |
| Melody Ann Beebe | Scott Eberhard | Rita Herrmann | Gregory Lundie | Dianne Primavera | Frieda Uebele |
| David Benjamin | Cynthia Eberhard | Karen Hickey | Donna Lynne | Leslee Probasco | David Vallette |
| Matthew Biscan | John Farrell | Richard Hoffman | David Maceyka | Evan Randall | John Verbiscar |
| Richard Blackmore | Mary Fehrman | O L Hough | Susan Magocsi | Roger Rathburn | Linda Verbiscar |
| Skye Bleakley | John Filkoski | Ken Hunter | Michael Manley | Jim Raybin | Kay Wagner |
| Chandler Boettcher | Charles Fisher | Ross Jackson | Edward Mann | Rita Reasoner | Art Wainwright |
| Kathy Bollhoefer | Jeff Flax | Raymond Jacobs | John Marotta | Clare Reda | Robert Walker |
| Steve Bonowski | Elisabeth J Fleenor | Gregory Jennings | Nicole Marotta | Sherry Richardson | Mary Ann Wallace |
| Virginia Boucher | Margaret Fleming | Julia Johnson | Nancy McCaffrey | Laurell Richey | John Wallack |
| Fern Bowman | Steven Fletcher | Sharon Johnson | Saralee McGroarty | Larry Rittenhouse | Kris Wallack |
| Kathleen Brennan | Andy Forster | John Johnston | Robin McIntosh | David Rodziewicz | Berta Walsky |
| Ray Brewer | Mike Foster | John Jones | M. Carla McKenna | William Rolfe | Tom Waymire |
| Charlotte Briber | Al Frei | Richard Jones | Nancy McVie | Richard Ross | Jean Weaver |
| Georgia Briscoe | Joseph Fromme | Rita Jones | Sandy McVie | Brian Rubino | Erik Weihenmayer |
| C P Brothers | Roger Fuehrer | Tom Jones | Lee Mebel | Peter Scanlon | Carl Weil |
| Michael Browning | John Gallaher | Mark Jones | Neal Mendel | Jane Scanlon | Betsy Weitkamp |
| William Burch | Beverle Gardner | Hillary Joseph | Merrillee Millar | David Schaefer | Av West |
| Robert Burns | Ken Gart | Robert Kamper | Mary Miller | John Schaphorst | Cheryl Whitehall |
| George Casey | Craig Gaskill | Jennifer Kamper | Jo Ann Moon | Stephen Scheid | Karl Williamson |
| William Cekal | Steven Gaskill | Donald Kava | Diana Moore | Janet Schлиндwein | Charlie Winger |
| Wendy Chase | David Gaskill | J M Kavanaugh | Karen Morris | Eric Schulz | Diane Winger |
| Judith Childers | Bridget Gates | Jean Kindig | Paul Morrow | Lauren Schwartz | Shelley Wood |
| Christine Chopyak | Maryann Gaug | Judy King | Michael Nard | Marilyn Self | Robert Working |
| George Christman | Edward Gauss | Robert Kinter | Todd Nathan | Bob Seyse | Kathy Workman |
| David Clark | Joyce Gaylord | Leora Klayder | John Nebel | Lou Ann Shirley | Paul Wubben |
| Monty Cleworth | Wayne Glenn | Timothy Klostermeier | John Nebel | Bea Slingsby | Margaret Wyss |
| William Coates | William Glinkman | Kendall Kluerz | Marilyn Newsom | Paul Slingsby | David Yost |
| Rollin Connors | Cristy Godwin | Mike Kosar | Susan Noel | Cody Smith | Benjamin Yost |
| Rick Crandall | Dave Goldwater | Yvette Kuiper | Kenneth Nolan | Michael Sommers | Patricia Young |
| Fred Crowle | Cathy Green | Peter Dale Kunz | Bill Oliver | Bill Spence | Michael Zyzda |
| Daniel Cummings | John Greenhalgh | Betsy Kysely | Bob Olson | Howard Steidtmann | |
| Jill Cummings | Richard Griffith | Phil Lakin | David Orkin | Rosemarie Stephens | |
| | | | Robert O'Rourke | | |



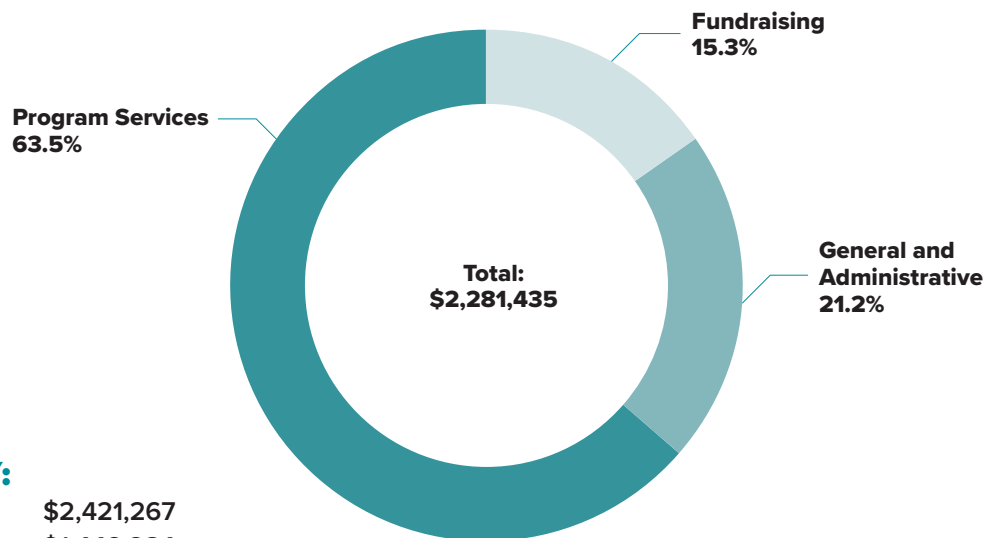
Photo: Katie Moum

FINANCIALS

SOURCES OF REVENUE



USE OF FUNDS



FINANCIAL SUMMARY:

Total Revenue	\$2,421,267
Total Program Expenses	\$1,449,284
Total Administrative Expenses	\$483,594
Total Fundraising Expenses	\$348,557
Total End of Year Net Assets	\$5,004,087



CMC Member TK



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